

## **Branding Template**

Design template for promotional advertising HB-K08/BK, "HARIBO - HAPPY SHOPPING BAG"



Type of promotional advertising: Print

Colour of promotional advertising: 1-colour

**Product dimensions:** 495 x 320 x 3 mm

Dimensions of promotional advertising:  $40 \times 25 \text{ mm}$ 

Keyring Shopping bag/Shopper incl. carabiner, imprint: HARIBO & Goldbear, foldable (can be stored away in the inner compartment to save space), sustainable, made of 100% recycled PET bottles (approx. 4 one-litre bottles used per bag), capacity approx. 10 litres, carrying capacity up to 10 kg, aluminium, rPET, black/red

1:1 scale





